

# MONEYTREE HOLIDAY GIVE-AWAY!

## OFFICIAL RULES

### Important:

**Eligibility.** **NO PURCHASE NECESSARY TO ENTER OR WIN.** THE PROMOTION IS OPEN ONLY TO RESIDENTS OF CALIFORNIA, COLORADO, IDAHO, NEVADA, AND WASHINGTON OVER THE AGE OF 18. Directors, officers and employees of Moneytree, Inc., the sponsor of the Promotion (“Moneytree”), and any agents, professional advisors, advertising and promotional agencies, of Moneytree, and in each case their immediate families, are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Offer void where prohibited.

**How to Enter.** To enter the Promotion, go to [www.moneytreeinc.com/promotion](http://www.moneytreeinc.com/promotion) (the “Promotion Website”) and complete the entry form. The information you provide on the entry form does not affect your chance of winning, but all required questions must be answered for the entry to be valid (completion of some survey questions is optional). One entry per person. An eligible entry qualifies a participant to win any of the nine prizes that will be awarded in each state. Non-winning and winning entries will be carried over into subsequent prize drawings, however, only one \$500 prize per person. A winner of a \$500 prize is still eligible to win a Grand Prize and will be entered in the drawing for the Grand Prize. Entering the Promotion will not obligate you to Moneytree in any way

**Alternate Method of Entry.** To enter without visiting the Promotion Website, an entry form can be completed at any Moneytree retail location.

### Prizes.

**Grand Prize:** \$5,000 cash.

A total of five (5) Grand Prizes will be awarded. One Grand Prize will be awarded to a winning entrant in each of the five states eligible for entry (California, Colorado, Idaho, Nevada, and Washington (each an “Eligible State”)). Winners of a Grand Prize must be a resident of the state listed on their entry form.

**Other Prizes:** \$500 cash.

A total of forty (40) \$500 cash prizes will be awarded. Eight \$500 cash prizes (one for each week of the Promotion Period, as indicated in the table below) will be awarded to winning entrants in each Eligible State. Winners must be a resident of the state listed on their entry form.

Aggregate value of prizes to be awarded in the Promotion is \$45,000. Prizewinners will be determined by a random drawing from all eligible entries of residents of each Eligible State.

**Promotion Period.** The Holiday Give-Away! Promotion period is from November 1, 2009 to December 31, 2009. To be eligible to win a \$500 cash prize, entries must be received by midnight on the date indicated below (under Deadline for Entry to be Eligible for Applicable Prize) in order to be

eligible to win that week's cash prize. To be eligible to win a Grand Prize, entries must be received by midnight on December 31, 2009. A winning entry for a \$500 cash prize for each Eligible State will be selected by random drawing on the Saturday of each week starting November 7, 2009 and ending on December 26, 2009 (total of eight (8) \$500 cash prizes per Eligible State). The drawing for the Grand Prizes for each Eligible State will be on January 2, 2010.

For each prize to be awarded, the deadline for eligible entries, the drawing date, and the date on which each prize will be awarded is listed below.

<b>Prize</b>	<b>Deadline for Entry to be Eligible for Applicable Prize</b>	<b>Drawing Date</b>	<b>Notification Date</b>
\$5,000	December 31, 2009	January 2, 2010	January 4, 2010
\$500	November 6, 2009	November 7, 2009	November 9, 2009
\$500	November 13, 2009	November 14, 2009	November 16, 2009
\$500	November 20, 2009	November 21, 2009	November 23, 2009
\$500	November 27, 2009	November 28, 2009	November 30, 2009
\$500	December 4, 2009	December 5, 2009	December 7, 2009
\$500	December 11, 2009	December 12, 2009	December 14, 2009
\$500	December 18, 2009	December 19, 2009	December 21, 2009
\$500	December 25, 2009	December 26, 2009	December 28, 2009

Odds of winning a prize depend on the number of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.**

All prizes will be awarded. Prizes returned as undeliverable or otherwise not claimed within 10 business days after delivery of notification will be forfeited and awarded to an alternate winner. Prizes are not transferable. Limit one entry per household or address. If a prizewinner is not a resident of the state listed on their entry form, which must be California, Colorado, Idaho, Nevada, or Washington and over the age of 18, Moneytree reserves the right not to award such participant a prize.

**Notification to Winners.** For each prize, Moneytree will notify the prizewinners that they have won a prize on the Notification Date indicated above. Winners will be notified by telephone. To claim a prize, winners should follow the instructions contained in their notification. Prizewinners will be required to provide their social security number to collect a prize – such information will be used for tax reporting purposes only. If a winner cannot be reached by phone at the number provided on the entry, an alternate winner will be selected from the eligible pool of entrants.

**Disclaimer.** Moneytree, and its directors, officers, professional advisors, employees and agencies (“Related Parties”) will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Moneytree; or (d) any printing or typographical errors in any materials associated with the Promotion.

**General Release.** By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**Use of Winner's Name, Likeness, etc.** Except where prohibited by law, entry into the contest constitutes permission to use winners’ name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winners may be required to execute a consent to the use of their name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

**Affidavit & Release.** As a condition of being awarded any prize, winners will be required to execute and deliver to Sponsor a signed affidavit of eligibility, release of liability, and acceptance of these Official Rules.

**Winners List; Rules Request.** For a copy of the winners list, send a stamped, self-addressed, business-size envelope after January 15, 2010 and before January 15, 2011 to Moneytree at the address listed below, Attn: Holiday Give-Away. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Moneytree at the address listed below, Attn: Holiday Give-Away Rules Request. Residents of WA may omit return postage. If you have any questions about these Official Rules or the Promotion, please email them to [comments@moneytreeinc.com](mailto:comments@moneytreeinc.com) or send written questions to the address listed below.

**Miscellaneous.** The Promotion and these Official Rules will be governed, construed and interpreted under the law of the state in which the entrant resides. Entrants agree to be bound by these Official Rules and by the decisions of Moneytree, which are final and binding in all respects. Moneytree reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Moneytree's control affect the administration, security or

proper play of the Promotion. Moneytree reserves the right to disqualify entrants who violate these official rules or who are otherwise ineligible to enter the Promotion.

**Promotion Sponsor.** The sponsor of the Promotion is Moneytree, Inc., 6720 Fort Dent Way, Suite 230, Seattle, Washington 98188.

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