



## Moneytree Praised as Best Family-Owned Business in the Northwest

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SEATTLE – Moneytree, Inc. was chosen as the Best Family-Owned & Operated Company in the Northwest in the NWJobs.com 2007 People’s Pick Survey (the Survey). The Company’s win was featured on KING-5’s Evening Magazine TV show on November 8. Moneytree will also appear as a “top pick” on the NWJobs.com site.

NWJobs.com conducted the Survey from September 21 through October 21 accepting anonymous, on-line votes and comments about companies and people in a number of categories. When the votes were tallied in October, Moneytree had won “by a landslide” in the “Best Family-Owned and Operated Company” category, and had taken third place in two other categories: “Best Large Company in the Seattle area” and “Company with the Best Benefits.”

“It is truly an honor to have been chosen as the Best Family-Owned & Operated Company,” said founder and CEO Dennis Bassford. “We’ve worked hard to create a company that truly lives its mission to be the best provider of retail financial services by exceeding our customers’ expectations, creating a professional work environment and making a positive impact in the communities in which we live and work. We are proud that our team members and others feel the same way about our special culture.”

Earlier this year, Moneytree was the only company to be named as a finalist on three major Washington business lists. Moneytree was recognized in 2007 as one of Washington’s top 25 most philanthropic companies by the Puget Sound Business Journal (PSBJ) and as one of the state’s best employers by both the PSBJ and the Washington CEO Magazine.

Founded in Renton, Washington, in 1983 by brothers Dennis and Dave Bassford, and Dave’s wife Sara, the Company now employs more than 1,200 team members at 130 branches in five states.

**About Moneytree**

Moneytree is a privately-owned, family run business that is headquartered in Seattle and is the premier provider of check cashing and payday loan services on the West Coast. Moneytree also offers prepaid debit and gift cards, money orders, and wire funds transfers,. A leader in philanthropic giving, Moneytree supports organizations that benefit children, families and financial literacy. For more information about Moneytree, please visit [www.moneytreeinc.com](http://www.moneytreeinc.com).